PAPER ID-310048

Subject Code: KHU702

Roll No: | | | | | | | | | | | | | |

BTECH
(SEM VII) THEORY EXAMINATION 2023-24
PROJECT MANAGEMENT & ENTREPRENEURSHIP

TIME: 3 HRS **M.MARKS: 100**

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

Qno.	Question	Marks	CO
a.	Define the term 'intrepreneur'.	2	1
b.	State Entrepreneurial Traits.	2	1
c.	Write any two roles of Innovation in developing Entrepreneurship.	2	2
d.	What do you understand by Product Innovation?	2	2
e.	Define Environmental Appraisal.	2	3
f.	What is Forecasting?	2	3
g.	What is Risk & Uncertainty in Project Evaluation?	2	4
h.	Write about Cash Flow Statements	2	4
i.	Define Social Ventures	2	5
j.	What do mean by Social Innovations?	2	5

SECTION B

2. Attempt any *three* of the following: **10 x 3= 30**

a.	Describe entrepreneurial competencies and traits. Give suitable examples of traits in a successful entrepreneur.	10	1
b.	How do you find business opportunities in present market? What are the characteristics of a good business opportunity? Explain.	10	2
c.	Explain project management as conversion process. Discuss the various constraints and mechanism.	10	3
d.	What are the elements of cost estimation in project management? Also discuss its importance.	10	4
e.	Why should a legal framework for social entrepreneurship? Give your views.	10	5

SECTION C

3. Attempt any *one* part of the following: **10 x 1= 10**

a.	What do you understand by motivation? What are the motivating factors that inspire entrepreneurs?	10	1
b.	How you classify the entrepreneurs? Give the details of different entrepreneurial Development Programmes.	10	1

4. Attempt any *one* part of the following: **10 x 1= 10**

a.	Explain the different types of innovation with appropriate examples.	10	2
b.	What do you mean by Organizational Effectiveness? Explain how to measure it.	10	2

5. Attempt any *one* part of the following: **10 x 1= 10**

a.	Discuss project appraisal. Why is the project appraisal done?	10	3

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b.	Explain the various stages in project life cycle. Why project life cycle is important for a project?	10	3

6. Attempt any *one* part of the following: 10 x 1= 10

a.	Explain different types of project cost estimation techniques.	10	4
b.	Describe fund. Explain detailed project report.	10	4

7. Attempt any *one* part of the following: 10 x 1= 10

a.	How you do marketing for any social entrepreneurship? Discuss about the risks involved in social enterprise.	10	5
b.	Explain the different types and opportunities for social entrepreneurship.	10	5

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